

JOSEPH REEMS LANDRETH

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WORK EXPERIENCE

13WMAZ-TV, Macon, Ga.

Multiplatform Producer, June 2020 - PRESENT

- Produce weekday 6 p.m. and 11 p.m. shows.
- Produce Tailgate 13 and Football Friday Night sports broadcasts.
- Verify team & vaccine team producer.
- Edit news stories for on-air and digital platforms.

LKLDnow.com, Lakeland, Fla.

Video Intern, December 2019 - March 2020

- Create, edit and publish video news pieces to social outlets.
- Use local sources to identify upcoming and current news stories.

FSCTV, Lakeland, Fla.

Executive Producer, Founder, August 2018 - March 2020

- Produce and direct a weekly broadcast news show.
- Oversee and assist three student producers tasked with three weekly shows and one daily show.
- Create, edit and publish news stories through photographs and videos.

The Southern, Lakeland, Fla.

Photo Editor, Online Editor, August 2017 - May 2019

- Photograph events for news and feature stories.
- Create and maintain a social media editorial calendar and posting schedule.
- Manage social media presence and daily activities.

EDUCATION

Florida Southern College, Lakeland, Fla.

B.S. Communications - Multimedia Journalism, minor in Business Administration

Graduated: May 2020

Organizations: Delta Sigma Pi, Enactus, Student Government, Dean's Advisory Council, Orientation

SKILLS

Adobe Suite | EDIUS | AP ENPS | BitCentral | Microsoft Suite

AWARDS

Eagle Scout | Vigil Honor

2018 Outstanding Broadcast Student | 2019 Outstanding Broadcast Student

2019 Florida SPJ Sunshine State Awards (Best News Photo) Finalist